



2008 Georgia Chapter Website Contest

The District of Georgia encourages all chapters to keep the communication flowing with their members. In recognition of the time, effort and expense put forward by its chapters in the development and maintenance of their websites, Georgia offers its chapters the opportunity for formal recognition of their sites.

Website Contest Rules:

- Contest is open to Georgia Chapters only.
- Judging will be a compilation of scores based on the below criteria.
- Websites will be reviewed at during the months of April and May 2007.
- Advance notice of viewing times will not be announced - Reviews will be random.

The Georgia Website Contest Criteria is based on National's Guidelines for websites as published in the Officers Guidebook, along with some best practices as outlined on the Georgia Website.

Judging Criteria:

Criteria	Score
LOGOS - The GWRRA Logo, and the words "Gold Wing Road Riders Association" or the acronym, "GWRRA", should be visible on the home page.	0 to 10
DESIGNATIONS - The Chapter's designation should be easily identifiable on the home page - including: Region, District, and Chapter designations,	0 to 10
LOCATION - The location of the Chapter - City and State - should be easy for site visitors to tell where you are.	0 to 10
CONTACT INFO - How to Contact the Webmaster. How to contact the Staff	0 to 10
LINKS - National GWRRA Home Page (http://www.gwrro.org), the Region A website, and the Georgia Website. Are links useful.	0 to 10
NAVIGATION - How easy is it for the visitor to navigate the site. Is it intuitive.	0 to 10
COLOR SCHEME - Coordination of colors on site	0 to 10
CONFIDENTIALITY - Member protection	0 to 10
FREQUENCY OF UPDATES - Is site updated regularly	0 to 10
OVERALL APPEAL	0 to 10

Possible Score: 100 Points

Winning Chapter Website will be announced at Georgia's District Wing Fling Rally in June 2008 at Closing Ceremonies.