

Georgia District

NEWSLETTER

September 2013



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TIME TO RIDE

Vicky and I just returned from a chapter ride and I must say it was the best ride we have been on in quite a while. There were 22 members that participated in the ride. The temperature ranged between 72 and 80 degrees throughout the ride and there was no rain at all. That was a pleasant change from what we have been experiencing this summer. It has been a very wet and hot summer here in Georgia. If it wasn't raining the temperature and humidity would be extremely high. In turn makes for unpleasant and unfavorable motorcycle riding conditions.

Now as we enter into the month of September, when the days usually start to cool off a little and hopefully be dryer as well. There are several events coming up that can prove to be great rides. We hope that you can take advantage of some of these classes and events. Remember participation is the key to receiving the maximum benefit of your membership in GWRRA. Riding with the chapter members, visit other

chapters, attend educational programs, rallies and events. Get involved and have a great time with your GWRRA friends and family. Visit the Georgia District website <http://gwrra-ga.com> for a list of upcoming events and activities.

The GWRRA Region "A" Convention is coming up on September 12th -14th at the Lakepoint State Park Resort Lodge in Eufaula, AL. Where, the Georgia District Couple of the Year, Larry and Pamela Clemmer will be competing in the Region "A" Couple of the Year selection process. We hope that you will be able to attend and show them your support as they represent the Georgia District in the selection process. Georgia is responsible for manning the Hospitality Room at the Region "A" Convention again this year. If you would like to help out for a couple of hours in the hospitality room please let us know. We hope to see you all there.

Tommy & Vicky

A LOOK FROM A DIFFERENT PERSPECTIVE

I was recently catching up on my reading and, as I was working my way through a stack of motorcycling magazines, I was taken by an article in ***Rider***. First I need to stop here and recognize GA-A longtime member Jim Thomas. He is the one who always keeps me supplied with the various motorcycling magazines that I learn so much from. From ***Rider*** to ***Roadrunner***, ***Cycle World*** to ***AMA*** when ever we get a chance to meet up with our Home Chapter he always has a new stack of magazines for me to read. Thank you Jim, it is very much appreciated!

As I was saying, while reading the August 2013 edition of ***Rider***, I was taken by an article written by Clement Salvadori. His monthly column ***Road Tales*** is a must read for me. As a long time motorcyclist and writer he brings a unique perspective to our sport. His article for August was ***Reality Motorcycling***. Some of the information he presented in that article got my mind spinning. (Hold the smelling smoke jokes) I think some form of this information was tucked somewhere in the back recesses of my mind, but it never clicked until this article crossed my path. It was like the proverbial light came on.

Clement states that there are 10 million registered motorcycles in the US. 8 million of those are 2-wheel. He figures on top of that another few million family members and friends support these mo-

torcycling enthusiasts. Here is one of those facts that really put this into perspective: the US population presently stands at about 300 million. That means that roughly 290 million people in this great country of ours have no idea of what motorcycling or triking is all about.

He further states that the majority of these 290 million folks get their information about motorcycling and motorcyclist from TV through a dysfunctional family on "***American Chopper***" and a fully fictional series on FX called "***Sons of Anarchy***". Of course, for us mature folks, there is the Marlon Brando film "***The Wild One***" from the 1950's. The reality is; approximately 10 million out of 300 million have any idea or clue what motorcycling is really all about.

Now for my spin, put this into a **Motorist Awareness** scenario. What is the public at hand actually thinking we are when, and IF, they see us? What are their preconceived notions about us? We are approximately 3% of the population. How is that for a different perspective?

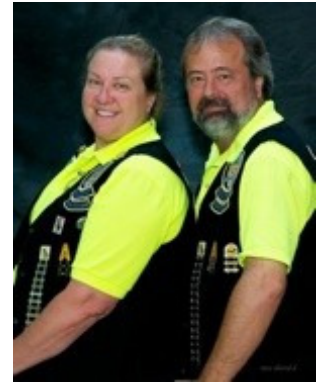
We are not a part of the vast majority of Americans every day life. Out of sight, out of mind fits here. Easily this falls into the **Imperceptible Blindness** theory. They are not thinking about us, they are not looking for us because we are not a part of their standard routine.

This does not make it right, nor does it excuse it. What it really becomes is an explanation as to why all of us, who ride, are familiar with the phrase: "I never saw them"!

What are we as motorcyclist and trikers going to do about it? How important do you believe **Motorist Awareness** becomes now? It just strengthens the argument for getting involved and making a difference. Ultimately the answer lies within each and every one of us who has enjoyed the pleasure of swinging a leg over the seat and setting out on an adventure. That's right, when we get in a car or a truck we are traveling from one point to another. When we climb aboard our magnificent machines we are setting out on an adventure. It could be a short one to the store or a close by restaurant (a GWRRA thang) or maybe a cross country trip of a lifetime. The sights, the smells, the wind in our faces....There are no pictures, books, movies or media that can convey what we feel when we ride. The only way to know is to actually experience it first-hand.

Let us step up our efforts to educate our fellow motorist about "**Sharing the Road!**" When families approach us and you feel comfortable, allow the young children to sit on the seat. We truly believe that making an impression on the young will carry a life-long benefit. We teach Fire Safety in the schools at a young age, why not Motorcycle Safety and Motorist

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**Julie & Roy
Degler
Ride Educator**

"Is it just me or has the driving public lost their collective minds? ...When did driving stop being a privilege and treated like a right?"



SEPTEMBER 2013

| SUN | MON | TUE | WED | THU | FRI | SAT |
|---|---|---------|-----|-----------------------|-----|---|
| 1 | Labor Day  | 3 GA-S | 4 | 5 | 6 | 7 GA-E, F2, G OCP |
| 8 | 9 GA-Q, T | 10 | 11 | 12 GA-K, M | 13 | 14 GA-B, D, P |
| 15 | 16 GA-O | 17 | 18 | Region "A" Convention | | 21 GA-A, C2, I2, J GA-D MAD Traveler's |
| 22 <i>Fall</i>  | 23 | 24 GA-R | 25 | 26 GA-H, L | 27 | 28 GA-B2, E2 GA-A Fun Day |
| 29 | 30 | | | | | |

Schedule of Events

- September 7, 2013—Officer Certification Program (OCP), Warner Robins
- September 12-14, 2013 Region "A" Convention, Eufaula, AL
- September 21, 2013—GA-D's Annual MAD Event, Cumming
- September 28, 2013—GA-A's "Teerific" Fun Day, Forsyth
- October 5, 2013—GA-Q's Desert Auction, Warner Robins
- October 6, 2013—Officer Certification Program (OCP), Buford
- October 17-19, 2013—Mississippi District Rally, Gulfport
- November 9, 2013—Wind Down, Dublin Civitan Club.

See website for times and locations of Chapter Gatherings. Please call before you visit to confirm date, time and location.

Georgia Traveler's Plaque: Chapter GA-E2, captured the plaque from GA-C2. The plaque will be given away on September 21st at Western Sizzin, 230 US Highway 80 E, Pooler, GA. Eat at 11:00 AM; meet at 12:00 Noon.

Region A Wanderer: Chapter SC-J captured the Wanderer from SC-M. It will be traded in for the new Region Plaque at the Region "A" Rally.

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Awareness?

When we ride make sure we wear high visibility materials that draw attention to our existence. We Need to be seen! We Need to be noticed! Our lives and our loved ones lives depend upon it. Keep your head on a swivel and trust your instincts. If something does not seem right trust that your brain is trying to figure out what that is and prepare to act.

We look forward to many more years of riding and many more adventures! All of us working together can help make our sport, our passion, Safer for everyone. Join our mission of spreading Motorist Awareness "One Motorist at a Time". You will be glad that you did!

Until next time: Be Safe—We'll see you on the road!

Roy & Julie



Are you ready for a GoldWing Rodeo? Join us next June in Dillard for the Georgia District Rally!



Jim & Dee Allen
Leadership
Trainer

“Some people are born with great leadership intuition, and other have to work hard to develop and hone it.”



Leadership
Training

As part of the Leadership Training Team in GWRRA, you are a LEADER. But remember that you are also a leader to your family, friends, and co-workers. People are always watching what we do, and how we handle everyday situations.

Have you ever wondered about how leaders think? There is a tremendous amount of intuition involved in our lives. Some people are born with great leadership intuition, and others have to work hard to develop and hone it. No matter how it evolves, the result is a combination of natural ability and learned skills. Intuition also helps leaders become **readers** of the numerous intangibles we are faced with.

Leaders are readers of their **situation**. In all kinds of circumstances, they capture details that elude others. Often you can tell that something is going on- you can just feel it. Usually by talking with your staff and other people, you are able to get the pulse of what is going on, and are able to track down potential problems before they get out of hand.

Leaders are readers of **trends**. Everything that happens around us does so in the context of a bigger picture. Leaders have the ability to step back from what's happening at the moment and see not only where they and their people have gone, but also where they are headed in the future. It's as if they can smell a change in the wind.

LEADERS

Leaders are readers of their **resources**. A major difference between achievers and leaders is the way they see resources. Successful individuals think in terms of what they can do. Successful leaders, on the other hand, see every situation in terms of available resources, such as: finances, raw materials, technology, and most important, people. They never forget that PEOPLE are their greatest asset.

Leaders are readers of **people**. Many politicians will say that when you walk into a room, if you can't tell who's for you and who's against you, you don't belong in politics.

That statement also applies to leadership. Intuitive leaders can sense what's happening among people and almost instantly knows their hopes, fears, and concerns.

Leaders are readers of **themselves**. Finally, good leaders develop the ability to read Themselves, their strengths, skills, weaknesses, and current state of mind. They recognize the truth in the statement: "No one can produce great things who is not thoroughly sincere in dealing with himself."

The principles of leadership are constant, but the application changes with every leader and every situation. That's why it requires intuition. Without it, you can get blindsided, and that is some-

thing that can be avoided with proper planning. If you want to lead a long time, and be successful doing it, you need to use your powers of intuition.

In the next couple of months two Officer Certification Programs (OCP) will be offered. These programs can be of great benefit to your officers, members who may want to become officers and chapter participants. The programs will offer valuable leadership training that will benefit the officers and membership with their GWRRA duties and will also provide a boost to the professional development in their personal lives. Please notify your chapter officers and participants of these offerings at your next meeting or if you have already had your meeting this month please notify them by whatever method you see fit. I am sorry for the short notice, however I ask for your understanding. Please encourage your officers and chapter participants to attend these programs as it will only make your chapter stronger.

The programs and locations are as follows:

OFFICER CERTIFICATION PROGRAMS (OCP)

September 7, 2013 - beginning 9:00am
Location: Flint Electric Coop. 900 Highway 96
Warner Robins, Georgia 31095

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TIME TO SAY "THANKS"



**Sid and Donna
Cohen**
**Assistant District
Director/
Couple of the Year
Coordinator**

"Wind Down is the time we—your district staff—have the opportunity to say thanks to all our members for another great year."



With the summer vacation almost over and school starting back that means the holidays will soon be here. What a great time of year. A lot of chapters have planned their annual leaf rides. The next event your District staff has planned is of course Wind Down. For those that don't know Wind Down is the time we—your district staff—have the opportunity to say thanks to all our members for another great year. We have a nice lunch with desserts planned and the best part it is free. There are some games planned so you can win some nice door prizes and of course 50/25/25 sales. The highlight of the event is

we will be selecting a new District Couple of the Year. We have 3 fantastic couples that are honoring their chapter and entering the selection process. Dean & Candace Watts from Chapter B2, Nick George & Sandy Smith from Chapter J and Vance & Fern Oakes from Chapter S. Wind Down will be on November 9th in Dublin, Georgia at the Civitan center. Please make plans to come out and support your district team and the couples going through the selection as your next District Couple of the Year.

trict Couple of the Year Larry and Pamela Clemmer from Chapter A is in the Selection process for your next Region A couple of the Year. If you haven't planned on attending give it a thought. It is another way to have a great chapter ride. Your Georgia team is responsible for the Region hospitality room. If you are planning to attend we could use a little help with the room. Just sitting in air conditioning socializing for an hour or two. Lets us know if you can help.

Ride safe and often,
Sid & Donna

Don't forget September 12, 13, 14th is the Region A rally. In Eufaula, Alabama. Your current Dis-

**Congratulations to Our 2013
Couples of the Year!**

- | | | |
|---|--------------------------------|--------------------------------|
| International—Greg & Renee Dempsey | GA-B2—Dean & Candace Watts | GA-J—Nick George & Sandy Smith |
| Region A—Dana & Joe Voight | GA-D—Buddy & Debbie Bertram | GA-L—Scott & Jackie Whitener |
| Georgia District—Larry & Pamela Clemmer | GA-E2 Clarence and Pat Taylor | GA-S—Vance & Fern Oakes |
| GA-A—Bryan & Nina Douglas | GA-H—John & Lynn Hyde | GA-T—Ralph & Debbie Stewart |
| | GA-I2—Ronnie & Margaret Vaughn | |

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October 6, 2013 - beginning 9:00am
Location: 2510 Mill Center Parkway NE Buford, Georgia (around the back

of the building)

Anyone wishing to attend these programs should register under the leadership tab on the GWRRA GA District Website. If you have a question,

please feel free to call me at the number below.

Jim & Dee
Home: 770-957-7484
Cell: 404-435-7527

Among our sick

- Dee Lozano, GA-S
- Amy Yates, GA-S
- Gary Verhulst, GA-S

In Memory

- Vicky Martin, GA-T & Georgia District

- Mother of Larry Clemmer, GA-A & Georgia COY

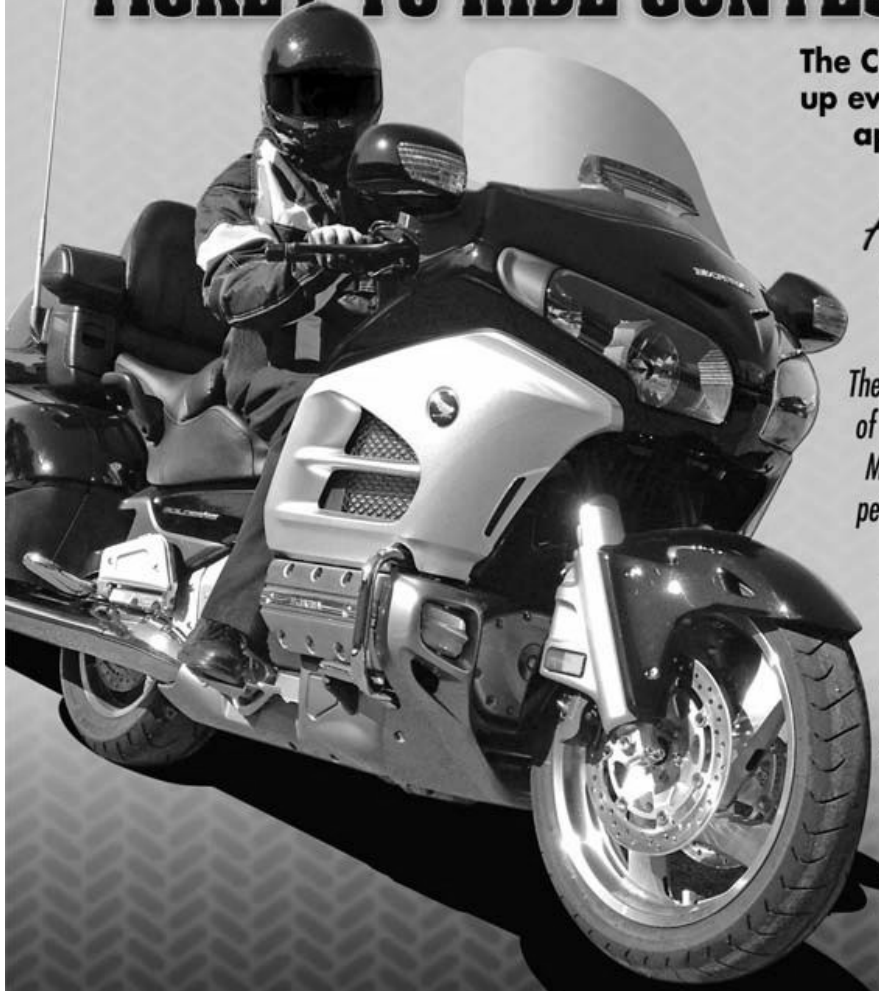




Win a Brand New 2012 Gold Wing GL1800

GWRRA

TICKET TO RIDE CONTEST UPDATE!



The CONTEST has been picking up even more momentum as it approaches its deadline on **September 30, 2013.**

How do you get in on the contest, you ask?

The "Ticket to Ride" contest is open to all of our existing Members and to all new Members who join during this contest period through September 30th, 2013.

As of 7/11/2013 there are 65,538 GWRRA Transactions that have qualified for tickets.

WOW!!!

As of 7/11/2013 44,164 GWRRA Members have participated in the contest.

To date 99,685 points/tickets have been issued.

Effective 8/12/2013 through 9/30/2013

This is how you can earn your tickets...

Find-A-Friend • Every new household recruited under the Find-A-Friend Referral Program will now receive 10 Points/Tickets

Three Year Membership • Receive 10 Points/Tickets

Three Year Rescue Plus Emergency Roadside Assistance • Receive 10 Points/Tickets

Preregister at Wing Ding 36 convention in Madison, WI • Receive 10 Points/Tickets

WHAT ARE YOU WAITING FOR? GET YOUR TICKETS NOW!