

OFFICERS & STAFF

Georgia District Directors

Bill and Betty Livingston
livingstonb@earthlink.net
(229) 889-1705
Cell: (229) 344-6484

Asst. District Directors
Rally Vendor Coordinators
Ron & Susan Larsen
goldwing1@cox.net
(478) 971-4291

Asst. District Directors
Motorist Awareness
Bob and Karla Greer
robertbgreer@comcast.net
(770) 473-1316

Asst. District Directors
Membership Enhancement
JJ & Marcia Etzle
JJEtzle@comcast.net
(912) 826-0912

Asst. District Directors
Public Relations
Sherrel & Kay Davis
red04wing@mac.com
(770) 314-8938

District Senior Rider Educators
Chuck & Anne Reed
2uggawing@comcast.net
(706) 790-1626

Asst. Rider Educators
Danny & Janet Mackey
y2kwing@juno.com
(770) 345-6374

District Leadership Trainers
Dave & Sharon Aikens
aikensdl@cox.net
(478) 953-4886

R & R Coordinator
Karla Greer
karlasgreer@comcast.net
(770) 473-1316

Event Coordinators
Vicki & Ken Watkins
vsw@alltel.net
(706) 648-6571

Georgia District Treasurers
John & Sheila Andrews
andrewsj@mchsi.com
(229) 889-8738

2007 District Couple of the Year
Kelles & Laura Sue Fleming
kellesandlaura@bellsouth.net

Region A Director
Larry & Patti Lingo
lingwing@adelphia.net

GWRRA GEORGIA

February 2007

A Busy New Year



The Travelers Plaque

It was a very busy month for the Georgia District Traveler's plaque. Grand Pa Bob, Marlene and the B-2 crew captured the Travelers plaque from Chapter C on 6 January. Chapter S took the plaque from Chapter B-2 on 27 January. Chapter S will offer the plaque at their Sweetheart Poker Run on 17 February. Please remember that all persons chasing the plaque must leave from a point no more than 10 miles from the Chapter's regular meeting place.

Chilly Willy

With nearly 400 attending this year's Chilly Willy, it truly was a great kick off to the 2007 riding season. It was such a great time visiting with our friends after the holiday season. The food was great and the fellowship even better. Chapter X adopted Chilly Willy by having the most members in attendance. We received some really good feed back about the one day event. We were able to pass along some of the more important issues and take care of some paperwork.

Team Training

With the concept of Team training that the District Staff have been developing, the Officer training will be conducted throughout the year versus a two day event in January.

The periodic training will give Chapter Directors, their Staff and anyone that may have an interest in learning more about GWRRA the opportunity to select areas of training they feel needed most. We will come to you at a time and date convenient for you. Your Assistant District Directors will be contacting you very soon to determine what areas you would consider beneficial in making your Chapter activities a rewarding experience for your members.

Horizons

On January 20th and 21st, your District Trainers, Dave and Sharon Aikens presented the first Horizons class of the year. The 33 members that attended had a great time and learned a lot about the fundamentals of being an Officer in GWRRA. The accommodations at the Comfort Inn were very nice and several of us found that Perry has some great places to eat. Dave and Sharon will be conducting the second Horizons class of the year on February 10th and 11th again at the Comfort Inn in Perry. The class is filling up fast, but there are still a few seats available. So if you are interested in getting in on this outstanding course, please call Dave and Sharon at (478) 953-4886. No matter how long you have been a member, or even if you have taken the Horizons class several years ago, it is definitely worth the time to attend.

GOOD THINGS TO KNOW

2007 CHAPTER

COUPLES OF THE YEAR

GA-A Don & Judy Severs
 GA-A2 Wayne & Jewell Dennard
 GA-B2 Jeff & Susan Poirer
 GA-C2 Murl & Ruth Gwynn
 GA-E Jimmy & Brenda Davis
 GA-E2 Clarence & Pat Taylor
 GA-G Dick & Fay Hargett
 GA-H Tonny & Sue Bracewell
 GA-J Jon & Peggy Lemon
 GA-P Leon Johnson & Julie Wynn
 GA-Q Bill & Barbara Paul
 GA-S Gary & Shirley Verhulst
 GA-T Dave & Betty Andrade
 GA-V Jeff & Angie Simpson
 GA-X James & Virginia Holloway

GA Traveler's Plaque

On 27 January, Chapter S captured the Georgia District Travelers Plaque from Chapter B-2. Chapter S will offer the plaque for the taking at their Sweetheart Poker Run on February 17 at the Fort Yargo State park in Winder. For more information, please contact Ken and Traci Thrasher at (706) 310-1041.

Among Our Sick:

Fred Johnson, GA-H-2
 Shirley Waller, GA-O
 Bob Greer, Georgia District Staff
 Murry Cail, GA-L
 Gene Whiddon, GA-A-2
 Susan Larsen, Georgia District Staff
 Ken Watkins, Georgia District Staff



If you know of any member that is ill, had surgery, or lost a loved one, please contact Bill and Betty Livingston.

UPCOMING EVENTS

Feb. 10-11—Horizons class. Comfort Inn in exit 136 in Perry. \$10 per person. Offered to any officer or any member that desires to hold an officer position. Contact Dave Aikens (478)953-4886.

Feb. 17- GA-S—Sweetheart Poker Run, Fort Yargo State Park, Winder, GA. For more information contact Ken and Traci Thrasher, (706)310-1041

Mar. 15-17—Florida District Wing Gathering, Kissimmee, Fl. For more information check the Georgia District Web page at <http://www.gwr-ra-ga.com/>.

Mar. 23-24- GA-A2—Irish Get-A-Way, Civitan Club Fairgrounds, Dublin, GA. For more information contact Gene and Pat Whiddon, 478-986-5678.

Mar 29-31—Alabama District Rally, Mobile, AL. For more information check out the Georgia District Web page at <http://www.gwr-ra-ga.com>.

Apr 21—**GA-K**—Poker Run to support St Jude's Children's Hospital. Kings Bay Honda. For more information contact Danny and Allyson Hickey at 912-264-1736.

May 3-5—South Carolina District Rally, Spartanburg, SC. For more information check out the Georgia District Web page at <http://www.gwr-ra-ga.com>.

May 19- GA-H- Fun Day, Exchange Club Fair Grounds, Albany, GA. For more information contact Jeff and Maud Verner at 229-883-5598.

June 14-16—Georgia District Wing Fling, The Fabulous 50's and 60's, Rome, GA. For more information check out the Georgia District Web page at <http://www.gwr-ra-ga.com>



Heartfelt Sympathy To:

Bill Dodd on the loss of his Aunt

From your Georgia District Leadership Trainers

Dave and Sharon Aikens

Down the Road with Leadership Training

We had a great turnout for the Annual District Officers Meeting. There was a large amount of information given out in a relatively short period of time. I could have spent a couple more hours talking about our upcoming training schedule and our newly implemented Team Training, but as a good team member I had to share the clock with everyone else.

A couple of the folks asked me where to look to find my training schedule; well, here it is:

Date	Description	Location
Feb 10-11, 2007	Horizons	Comfort Inn, Perry GA
Feb 24, 2007	Team Training North	Location TBD
Aug 11, 2007	Knowledge Enhancement	Location TBD
Aug 18, 2007	Intermediate Leadership Skills (Must have taken Horizons)	Location TBD
Aug 25	Horizons	Location TBD
Nov 10	Advanced Leadership Skills (Must have taken Intermediate Leadership)	Location TBD

The Horizons Program is intended for any GWRRA member who wants to learn more about the inner workings of a successful chapter, and GWRRA in general.

The Knowledge Enhancement Program is a follow-on to Horizons and is intended for those members who think they might want to get more involved in their chapter as a staff member, or possibly an officer position.

The Intermediate Leadership Skills Training is intended for newly appointed or soon-to-be appointed officers. Members attending this program must have taken both the Horizons and Knowledge Enhancement Programs.

The Advanced Leadership Skills is for Chapter Directors who have already taken their position within the chapter. Prerequisites are Horizons, Knowledge Enhancement, and Intermediate Leadership Skills.

I failed to identify the seminars that will be presented at our District Rally in June at Rome, GA.

Right now I'm planning to do a "New Member Orientation", and the "Remembering Names" seminar. Please encourage your members to participate in our rally, and if time permits, to sit in on one of my seminars.

Dave Aikens

"The more you know, the better it gets"

District Public Relations Coordinators

Sherrel and Kay Davis

Public Relations Tools Introduced To Georgia District

At a Chapter gathering recently it was stated that the Chapters need promotional materials to make the public aware of the presence of GWRRA Chapters that would call attention to local meetings. Your District Staff took this as a challenge and have delivered the first of a series of materials.

First is a large 13" X 19" poster, suitable for framing, designed to be reproduced on a printer capable of printing 13" wide or at a local printers on heavy stock. Place this poster in public places such as the nearby Honda shop, the restaurant where you meet or any place that will provide a permanent location for you to display the poster. With it's large size it should easily catch the eye and call attention to your Chapter.

Second is a smaller "pull tab flyer" designed to be printed at home on plain paper. The same theme is carried from the large poster to the pull tab. It is designed to "blanket" your area. At the bottom is a place for you to write contact information including a telephone number, then you separate the tabs with scissors and post it (Cont on Pg 4)

(Cont from Pg 3) anywhere you can get permission. Monitor the flyer every so often and when the tabs are all gone replace the flyer.

Next, we saw a need for a mailer and the postcard was designed. The front has the same picture as the poster and flyer but it is much more simple. This item also can be printed at home on your ink jet printer. Postcard stock is available wherever office supplies are sold. The stock comes in two styles, two up and four up. There is a design for each. This postcard was designed to be used in conjunction with the Green Bar report. You receive an updated Green Bar report each month from Karla Greer. Choose the names on the Green Bar that don't attend your Chapter gatherings and mail a postcard to them. You may be surprised at the results!

Last of the four items is the Wing Fling recap video from 2006. If you haven't seen it, you owe it to your Chapter to have your ADD bring it by and show it at a meeting. It will get a few laughs and hopefully inspire more of your Chapter participants to register for the upcoming 2007 rally.

All the items described here are available to download from the Georgia website. <http://gwr-ra-ga.com> Just click on the PR link.

One last thing. We would like to see all the Chapters appoint a PR person within the Chapter. If we could get a person promoting your Chapter using the materials we will be providing, we will both be rewarded. Please contact the author for more information and please let us know if there is something that your Chapter needs along the lines of promotion.

Until next time.

Ride safe.

Sherrel & Kay Davis

Assistant District Director

Public Relations

GWRRA GA

DISTRICT RECRUITMENT AND RETENTION COORDINATOR KARLA GREER

S H A R E T H E F U N

I like to think of recruiting as SHARING THE FUN! For most of us, it is natural to want to share the fun experiences we have with *Gold Wing Road Riders Association (GWRRA)*. We love to talk about those beautiful machines of ours, the wonderful ride we just took and the great group of people we ride with. We find ourselves gravitating towards other riders with all intentions of swapping stories or finding out about a particular accessory. The conversation most always comes around to who we ride with...that special GWRRA chapter that we call home. What better opportunity to tell them about GWRRA and "*Friends for Fun, Safety and Knowledge*". This is why we should always carry a copy or two of an old *Wing World* and/or GWRRA application flyers to put in their hands. Write your name and GWRRA membership number on the application form inside of each one. You never know if your contact may join GWRRA at a later date. You will then get credit towards the *Friends and Family Council*.

Both of these recruiting tools will give your new "*FRIEND*" all the information they need to become a member of GWRRA. But we want them to be able to find a Chapter in Georgia to call home. Be sure to write the Georgia web site on the magazine or flyer. Add your Chapter's web site if applicable and your phone number if you wish to be a point of contact. Also available are antenna cards. These cards are the size of a business card and can be easily slipped over the antenna of a parked bike when no rider is present. The recruiting tools mentioned here are available from the home Office in Phoenix, AZ or me. Please feel free to contact me at any time for your Chapter or personal recruiting needs.

For lots more Recruiting and Retention tools, ideas and links, go to the R&R page of the Georgia District web site at gwr-ra-ga.com, then click on *R&R info* in the left hand column. Don't get caught without the tools to SHARE THE FUN, the next time you find yourself in a conversation with another rider. Sharing the fun can be very exciting. Not only do you get to watch your chapter grow, but you can also feel proud that you have played a vital part in keeping GWRRA strong, healthy and FUN!

Karla Greer

GA District R&R Coordinator

770-473-1316

karlasgreer@comcast.net